



**South Forsyth Softball
Booster Association, Inc.**

585 Peachtree Pkwy Cumming GA 30041

*Head Coach - Leanne Brooks
President - Sean Traynor
Vice President - Eva Casey
Secretary - Kim Balose
Treasurer - Marc Hui*

*southforsythsoftball@gmail.com
www.sofsoftball.com*

June 4, 2020

Re: South Forsyth High School Lady War Eagles Softball Program Sponsorship

2020 marks the 19th season of fastpitch softball at South Forsyth High School, and we know it will be a memorable one. Last season our ladies finished second in Region 5-AAAAAAA and played two rounds in the state playoffs, losing a heartbreaking Game 3 to Peachtree Ridge. The Lady War Eagles have played in the state playoffs in 8 straight seasons, and they hope to continue that streak in 2020. A key ingredient to their success has been the ongoing financial support of local families and businesses in the Cumming and Alpharetta area. We are building young athletes into winners and future leaders at South, and to do that we must have top notch facilities. Building and maintaining quality athletics facilities requires donations from community business leaders like you. Field maintenance items, practice equipment, screens, tees, bases and softballs are just some of the items that we purchase with your donations.

We have many options available for sponsorship and can create custom packages as well. If you are interested in advertising your business, we have sign packages available and exposure on our booster club website. Please consider supporting our program and the future of women's high school sports!

- With sincere thanks from the Parents, Players and Coaches of South Forsyth High School Softball

Corporate / Family Sponsorship Info

Business Name: _____

Address: _____ City/State/Zip: _____

Contact Name: _____ Phone: _____

Contact Email: _____ Website: _____

Sponsor Representative Signature: _____

- \$2,500 - JV Tournament Sponsor
- \$1,500 - Platinum Sponsor
- \$1,000 - Silver Sponsor
- \$500 - Blue Sponsor
- Other Donation Amount: _____
- I am a Restaurant Owner Interested in Providing Player Meals

Booster Club Rep: _____ Phone: _____

Please Make Checks Payable to: SFHS Softball Booster Association, Inc.

SFHS Softball Booster Association, Inc. is exempt from federal taxes under section 501(c)(3) of the IRS. Documentation letter available upon request.



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Sponsorship Levels

Blue Sponsor - \$500

- Corporate sign on the leftfield or right field sponsor board at the Softball Field
- Special recognition at every home game and a Plaque of appreciation

Silver Sponsor - \$1,000

- Includes the Blue sponsorship package plus:
- Corporate sign displayed at the SFHS JV Invitational Tournament
- Sponsor ads on the SFHS Softball website with links to your corporate pages

Platinum Sponsor - \$1,500

- Includes the Blue and Silver sponsorship packages plus:
- Corporate sign on the centerfield scoreboard
- Add \$1,000 more to claim the entire centerfield scoreboard for the year

South Forsyth JV Tournament Sponsor - \$2,500

- JV Invitational Tournament at Fowler Park, August 28-29, 2020
- See the following page for information on this sponsorship package

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Sponsorship Proposal for the South Forsyth JV Invitational Tournament

South Forsyth High School Softball program is once again the host school for the 2020 JV Invitational Tournament at Fowler Park. For your sponsorship, your company will receive many advertising opportunities with exposure to some of the top high school softball programs in the state. Additional recognitions are listed below.

This tournament will include 18 teams from metro Atlanta and will be played at Fowler Park Friday, August 28th and Saturday, August 29th 2020. Last year's tournament hosted over 400 family and friends, and we expect 2020 to be even bigger.

Please see below for information about your sponsorship donation.

JV Tournament Sponsor - \$2,500

- Company name on banner as a sponsor of the tourney – One sign on display at each location.
- The tournament name will change to the Sponsor's name.
- Plaque will be presented to the Sponsor.
- Sponsor will be permitted to have one person throw out the first pitch prior to the first game of the tournament.
- Two signs will be displayed at the South Forsyth High School softball field for the Fall 2020 season.
- Sponsor name will be mentioned on the PA system at the tournament and at all home games throughout the entire 2020 season.
- Sponsor ads on the SFHS Softball website with links to websites and social media.

Email us at southforsythsoftball@gmail.com for more information on becoming a sponsor.



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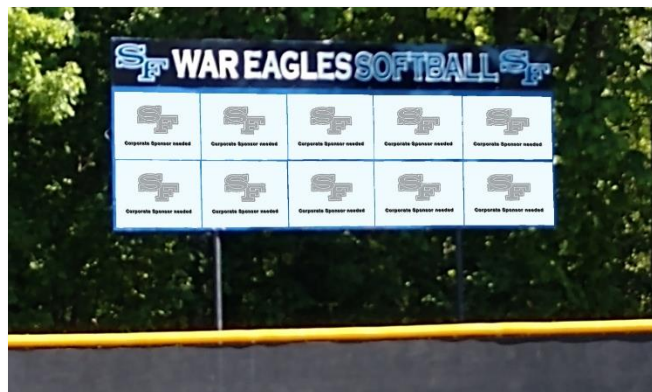
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Sponsorship Sign Options



Centerfield Scoreboard - 36" x 60"
(Platinum Sponsors)



Leftfield or Rightfield Board - 36" x 48"
(Blue / Silver Sponsors)

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